

METHOD AND SYSTEM OF PROVIDING A CUSTOMER-SELECTED
REMOTE CONTROL FEATURE PACKAGE IN A VEHICLE

Abstract of the Disclosure

5 A method of providing a customer-selected
remote control feature package in a vehicle includes
installing in the vehicle a universal remote control
device that can provide a plurality of distinct remote
control feature packages, each of which can be
separately and selectively enabled. The method also
includes negotiating sale or lease of the vehicle to a
customer, including offering one of the plurality of
10 remote control feature packages and accepting the
customer's selection. The method further includes
wirelessly enabling the package selected. The system
includes a universal remote control device and a remote
control features package processing station that
15 processes customer selection orders and wirelessly
enables remote control feature packages in response to
the orders.

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